

# **LEGAL COMMUNIQUE...**

ROBERT DENNEY Associates, Inc.

*Management, Marketing, Strategic Planning*

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## **LEADERSHIP**

**Leadership is the art of getting someone else  
to do what you want done  
because he or she wants to do it.**

**Leadership can't be taught but it can be learned**

**Leadership should not be confused with management.  
The leader's role is to create a vision,  
not merely exercise authority.**

**Good leaders listen - - and they know fact from fiction.**

**Leaders pay equal attention to soaring ideals  
and the details of execution.**

**Leadership lies dormant in many people,  
just waiting to manifest itself.  
Churchill did not become a great leader  
until he was in his sixties.**

**The fundamental thing that business needs today  
is leaders who understand  
the meaning of personal responsibility.**

***Bob Denney***

*Robert Denney Associates Inc. provides strategic management and marketing counsel – as well as crisis and turnaround management – to law firms and privately held businesses throughout the United States. Previous Communiques as well as information about our services may be viewed on our web site, [www.robertdenney.com](http://www.robertdenney.com)*