

RD CORPORATE COMMUNIQUE...

ROBERT DENNEY

Management, Strategy and Leadership

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Let's Get Rid of Management!

People
don't want
to be managed.
They want
to be led.
Whoever heard
Of a World Manager?
World leader?
Yes.
Political leader.
Religious leader.
Community leader.
Labor leader.
Business leader.
They all lead.
They don't manage.
Ask the horse.
You can *lead* your
horse to water,
But you can't
manage him
to drink.
If you want to
manage somebody,
manage yourself.
Do that well
and you'll
be ready to
stop managing.
And start leading.

Bob Denney

Bob is a recognized authority on management, leadership and strategy for law firms and companies. He is on several company boards and has served as an Interim CEO in crisis and turnaround situations.

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